

Bindu Arya
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College of Business Administration
University of Missouri-St. Louis
St. Louis, MO 63121
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EDUCATION

- Ph.D., Strategic Management, University of Texas at Dallas, August 2006
- M.S., Administrative Sciences, University of Texas at Dallas, May 2002
- MBA., Iowa State University, May 2000

ACADEMIC APPOINTMENTS

University of Missouri-St. Louis, College of Business Administration

Department Chair, Global Leadership and Management	2018-present
Associate Professor	2012-present
Assistant Professor	2006-2012

University of Texas at Dallas, School of Management

Instructor	2004-2006
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HONORS & AWARDS

- ❑ **2018** Nominee *Last Lecture Series*, Office of Student Involvement, UM-St. Louis
- ❑ **2016** Recipient *Anheuser Busch Teaching Award*, UM-St. Louis
- ❑ **2015** Faculty Honoree *Beta Gamma Sigma*
- ❑ **2009** Recipient *Douglas E. Durand Award for Research Excellence*, UM-St. Louis

RESEARCH GRANTS

- ❑ International Studies & Programs Fellow Grant, 2008-2009; 2015-present
- ❑ UMSL Research Award (Principal Investigator), 2008-2009

TEACHING PORTFOLIO

- ❑ **Executive MBA Program**
 - Capstone Course in Strategic Management (UMSL/Express Scripts; 2010-present)
- ❑ **MBA Program**
 - Strategic Leadership (GUST-Kuwait; 2017)
 - Capstone Course in Strategic Management (UMSL; 2009-present)
 - Corporate Social Responsibility in a Global World (UMSL; 2010-2012)
- ❑ **BSBA Program**
 - Strategic Management Capstone Course for seniors (UM-St. Louis; 2006-present)
 - Strategic Management Capstone Course for seniors (UT-Dallas; 2002-2006)

REFEREED PUBLICATIONS

1. Ofem, B., **Arya, B.**, & Borgatti, S. P. 2018. Drivers of Collaborative success between rural economic development organizations. Nonprofit and Voluntary Sector Quarterly (In Press)
2. Horak, S., **Arya, B.**, & Ismail, K. 2017. Organizational sustainability determinants in different cultural settings: A conceptual framework. Business Strategy and the Environment (In Press)
3. **Arya, B.**, Mirchandani, D., & Harris, M. M. 2016. Personality and pay satisfaction: Exploring the influence of organizational justice and gender in South Africa. International Journal of Human Resource Management (In Press)
4. Johnson, J., **Arya, B.**, & Mirchandani, D. 2013. Global integration strategies of Taiwanese SMEs: An empirical examination. Journal of World Business, 48(1): 47-57.
5. **Arya, B.**, & Bassi, B. 2011. Corporate Social Responsibility and Black Economic Empowerment legislation in South Africa: Codes of Good Practice. Business & Society, 50(4): 674-659.
6. **Arya, B.**, & Zhang, G. 2009. Institutional reforms and investor reactions to CSR announcements: Evidence from an emerging economy. Journal of Management Studies, 46(7): 1089-1112.
7. Lin, Z., Yang, H., & **Arya, B.** 2009. Alliance partners and firm performance: Resource complementarity or association for legitimacy. Strategic Management Journal, 30(9): 921-940.
8. **Arya, B.**, Bassi, B., & Phiyega, R. 2008. Transformation charters in contemporary South Africa: The case of ABSA Group Limited. Business and Society Review, 113(2): 227-251.
9. Li, L., Lin, Z., & **Arya, B.** 2008. The turtle-hare story revisited: Social capital and resource accumulation for firms from emerging economies. Asia Pacific Journal of Management, 25(2): 251-275.
10. **Arya, B.**, & Lin, Z. 2007. Understanding collaboration outcomes from an extended resource based perspective: The roles of organizational characteristics, partner attributes, and network structures. Journal of Management, 33(5): 697-723.
11. **Arya, B.**, & Lin, Z. 2007. Innovation sourcing decisions of hi-tech firms: An embeddedness perspective. Strategic Management Review.

12. **Arya, B.**, & Salk, J. E. 2006. Cross-sector alliance learning and effectiveness of voluntary codes of corporate social responsibility. Business Ethics Quarterly, 16(2): 211-234.
13. Lin, Z., Yang, H., **Arya, B.**, Huang, Z., & Li, Dan. 2005. Structural versus individual perspectives on the dynamics of group performance: Theoretical exploration and empirical investigation. Journal of Management, 31(3): 354-381.
14. Salk, J. E., & **Arya, B.** 2005. Social performance learning in multinational corporations: Multicultural teams, their social capital and use of cross-sector alliances. In D. L. Shapiro, M. A. Von Glinow, and J. Cheng (Eds.), *Managing multinational teams: Global perspectives*. Advances in International Management, 18: 189-207.

CONFERENCE PRESENTATIONS AND SESSION CHAIR

- Ofem, B., & **Arya, B.**, Ferrier, W. J., & Borgatti, S. P. **2018**. Entrepreneurial orientation and social performance. Paper accepted for presentation at the 2018 Academy of Management Annual Meeting, Chicago. August 2018.
- Ofem, B., **Arya, B.**, & Borgatti, S. 2017. "The relational drivers of collaborative success between economic development organizations" was judged best conference paper and published in **2017 Best Paper Proceedings** of Academy of Management Annual Meeting, Atlanta.
- Horak, S., & **Arya, B.** 2017. Culture and decision-making behavior. Paper presented at 2017 Academy of International Business Annual Meeting, Dubai. July 3, 2017.
- Sahasranamam, S., Sud, M., & **Arya, B.** 2017. Corporate social responsibility in an emerging economy. Paper presented at 2017 Academy of International Business Annual Meeting, Dubai. July 5, 2017.
- Arya, B.** & Salk, J. E. 2016. Emerging market multinationals and corporate social responsibility. Paper presented at the 2016 Academy of International Business Annual Meeting, New Orleans. June 29, 2016.
- Arya, B.** 2016. **Session Chair**, "Governance, CSR and multinationals" Academy of International Business Annual Meeting, New Orleans. June 30, 2016.
- Arya, B.** 2015. Business Groups and Corporate Social Responsibility in Emerging Economies. SIM Division Paper presented and published in **2015 Best Paper Proceedings** of Academy of Management Annual Meeting, Vancouver, Canada
- Arya, B.** 2014. Non-traditional CSR in BRIC nations: A review and agenda for the future. Sole authored paper presented at the 2014 Academy of International Business Annual Meeting, Vancouver, Canada. June 26, 2014.

- Arya, B.** 2014. Competitively Selected Faculty AIB Mid-Career Consortium at the 2014 Academy of International Business Meeting, Vancouver, Canada. June 25, 2014.
- Arya, B.** 2014. **Session Chair**, “Corporate Social Responsibility, Corporate Performance and Renewal” Academy of International Business Meeting, Vancouver, Canada.
- Arya, B.** 2011. Dispositions and pay satisfaction: Evidence from an emerging economy. Paper presented at the 2011 Academy of Management Annual Meeting, San Antonio, Texas. August 14, 2011.
- Arya, B.,** and Zhang, G. 2008. Organizational restructuring in South Africa: The value of equity transfer transactions. Paper presented at the 2008 Academy of Management Annual Meeting, Anaheim, CA. August 12, 2008.
- Arya, B.,** Brown, M., Grover, S., Kalshoven, K., May, D., Schmitt, L., and Yagil, D. 2007. Paper presented at the joint CM and SIM divisions “Ethical Leadership Symposium” at the 2007 Academy of Management Annual Meeting, Philadelphia, PA. August 4, 2007.
- Arya, B.,** and Lin, Z. 2007. Understanding collaboration outcomes from an extended resource based perspective: The roles of organizational characteristics, partner attributes, and network structures. Paper presented at the 2007 Academy of Management Annual Meeting, Philadelphia, PA. August 6, 2007.
- Johnson, J., Mirchandani, D., and **Arya, B.** 2007. Global integration strategies of Taiwanese SMEs: An empirical examination. Paper presented at the 2007 Academy of Management Annual Meeting, Philadelphia, PA. August 5, 2007.
- Arya, B.,** and Bassi, B. 2007. Transformation charters in contemporary South Africa: The case of ABSA Group Limited. Paper presented at the 2007 International Center for Corporate Accountability (ICCA) Second International Conference on “Globalization and the Good Corporation.” New York. June 26, 2007.
- Arya, B.,** and Bassi, B. 2007. Monitoring and measurement of the codes of good practice implementation in South African organizations. Paper presented at the 2007 International Center for Corporate Accountability (ICCA) Second International Conference on “Globalization and the Good Corporation.” New York. June 28, 2007.
- Arya, B.,** and Lin, Z. 2006. A multidimensional view of knowledge transfer: The facilitative role of social networks. Paper presented at the 2006 Academy of Management Annual Meeting, Atlanta, GA. August 14, 2006.
- Arya, B.** 2005. **Session Chair**, 2005 Academy of Management Annual Meeting, Honolulu, Hawaii. August 8, 2005.

Arya, B., and Salk, J. E. 2004. Social capital and cross-sector alliance learning. Paper presented at the 2004 Academy of Management Annual Meeting, New Orleans, LA. August, 2004.

Arya, B., and Lin, Z. 2004. Exploring the ripple effect of organizational layoffs: An embeddedness perspective. Paper presented at the 2004 Academy of Management Annual Meeting, New Orleans, LA. August, 2004.

Salk, J. E., and **Arya, B.** 2004. Cross-sector alliances and learning for sustainable development by private sector firms. Paper presented at the Managing MNC Teams Workshop, Washington DC, May 8, 2004.

Arya, B., and Salk, J. E. 2004. Cross-sector alliance learning and effectiveness of voluntary codes of CSR. Paper presented at 2004 International Conference on Voluntary Codes of Conduct for MNCs: Promises and challenges, New York, May 15, 2004.

DOCTORAL DISSERTATIONS

- ❑ DBA Dissertation External Reviewer
 - University of South Australia, International Graduate School of Business (2011-2012)
- ❑ Ph.D. Dissertation Committee Member
 - University of Missouri-St. Louis, College of Business Administration (2007-2009)

GRANT REVIEWER

- ❑ University of Missouri Research Board Grant Reviewer (2012-present)
- ❑ Social Sciences and Humanities Research Council of Canada (SSHRC) (2011-2012)

EDITORIAL SERVICE

Editorial Board Memberships

- ❑ International Studies of Management & Organization (2018-present)
- ❑ Journal of Research and Reviews in Social Sciences (2018-present)

EXTERNAL REVIEWER FOR TENURE AND PROMOTION

- ❑ St. John's University, New York (2017-2018)

UNIVERSITY SERVICE

- ❑ UMSL Faculty Senate/University Assembly Steering Committee Member (2018-present)
- ❑ UMSL Faculty Senate At-Large Representative for COBA (2017-present)
- ❑ UMSL Faculty Senate Fall Research Panel Committee Member (2012-present)
- ❑ UMSL Faculty Senate Curriculum and Instruction Committee Member (2017-present)

- ❑ UMSL Center for Teaching and Learning Search Committee Member (2018)
- ❑ UMSL Center for Teaching and Learning Workshop Leader (2017)
- ❑ UMSL Five Year Program Review Committee Member Department of Math and Computer Science (2013)
- ❑ College of Business Administration Strategic Planning Committee Member (2010)
- ❑ UMSL *Pierre Laclede Honors College* Independent study Supervisor (2008-2009)
- ❑ UMSL Strategic Planning Committee Member (2007)
- ❑ College of Business Administration Assurance of Learning Committee Member (2006-present)

STUDENT ORGANIZATION SPONSOR

- ❑ Women Empowering Women at UM-St. Louis: Faculty Sponsor (2018-present)

JOURNAL REFEREEING

- ❑ Ad hoc Reviewer for *Business Ethics Quarterly*, 2010-present
- ❑ Ad hoc Reviewer for *Business & Society*, 2011-present
- ❑ Ad hoc Reviewer for *Journal of Management*, 2010-present
- ❑ Ad hoc Reviewer for *Journal of Management Studies*, 2011-present
- ❑ Ad hoc Reviewer for *Corporate Governance*, 2011-2015
- ❑ Ad hoc Reviewer for *Human Relations*, 2015
- ❑ Ad hoc Reviewer for *Journal of Business Venturing*, 2005-2011
- ❑ Ad hoc Reviewer for *Journal of Business Research* 2004-2007
- ❑ Ad hoc Reviewer for *Personnel Psychology*, 2011-2012
- ❑ Ad hoc Reviewer for *Rural Sociology*, 2015